



2024 STUDENT DESIGN COMPETITION

WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit organization that represents around 4,000 water professionals. Our members work every day to keep our water systems clean and safe – from source to tap to drain and back to the environment. They include water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers, and suppliers. Consider becoming a member and joining our community of water professionals.

The Association delivers professional development, certification, and advocacy programs and services to ensure that our water systems continue to protect public health and the environment.



THE OPPORTUNITY

Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.



ABOUT THE EVENT

The BCWWA Annual Student Design Competition (SDC) brings together student teams to develop and present a conceptual design based on a challenge identified by a community in British Columbia. The competition gives students an experience similar to that of a consultant as they tackle real-life industry issues.

Your sponsorship will help provide mentorship and professional development experience to approximately 40 post-secondary students. Sponsorship also supports the volunteers involved as well as students during the competition, including sending the winning team to compete in the SDC at the Water Environment Federation's Annual Technical Exhibition and Conference (WEFTEC) in the United States.

WHO YOU'LL CONNECT WITH

This annual competition showcases the abilities and talents of students in colleges and universities across BC interested in the water environment field. Specifically, you will connect with senior students (3rd, 4th level and graduate) in the environmental, civic, chemical engineering or related fields. Support and recruit the future of water with this innovative program!

PAST WINNERS

In April 2023, Team Source Water Solutions from the University of British Columbia was named the winner of the 2023 BCWWA Student Design Competition (SDC). The team developed an excellent solution to the issues related to sulphides in the Glenmore Landfill leachate affecting the collection system while also addressing emerging concerns related to PFAS in landfill leachate and competed internationally at WEFTEC in Chicago, Illinois.

DID YOU KNOW?

Student teams from BCWWA have taken a top three standing in eight out of the past ten competitions!



SPONSORSHIP OPPORTUNITIES

We invite our partners and supporters to help support student success by becoming a valued sponsor of the Student Design Competition. The deadline to apply for sponsorship opportunities for the 2024 Student Design Competition is **February 29, 2024**. Contact Angelene Fellows at afellows@bcwwa.org or **604-630-5346** for more information.

LEVEL 1 SPONSOR

Price: \$2,500
Only 5 Level 1 sponsorships are available.

Benefits:

- Provided the résumés of all student competitors
- One position as an advisor to a student team or as a judge in the competition
- Your logo in the competition announcements in the 2024 spring and summer issues of Watermark, BCWWA's quarterly magazine delivered to over 4,000 members and industry professionals
- Your logo on the BCWWA competition webpage until October 2024
- Mention in the BCWWA Waterline e-newsletter when acknowledging the SDC winner
- Mentions on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition
- Brand recognition during the BCWWA student design team presentations in BC
- Brand recognition during the BCWWA student design team presentation at the WEFTEC Student Design Competition

LEVEL 2 SPONSOR

Price: \$1,500
Number Available: 7

Benefits:

- Your logo in the competition announcements in the 2024 spring and summer issues of Watermark, BCWWA's quarterly magazine delivered to over 4,000 members and industry professionals
- Your logo on the BCWWA competition webpage until October 2024
- Mentions in the BCWWA Waterline e-newsletter when acknowledging the SDC winner
- Mentions on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition
- Brand recognition during the BCWWA student design team presentations in BC
- Brand recognition during the BCWWA student design team presentation at the WEFTEC Student Design Competition

INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?

We regularly host events throughout the year and are always planning exciting activities to engage our membership. Contact Angelene Fellows at afellows@bcwwa.org or 604-630-5346 to find the sponsorship opportunity that's right for you.

[Learn more at bcwwa.org/site/awards/competition/sdc](https://bcwwa.org/site/awards/competition/sdc)



BCWWA

BC WATER & WASTE ASSOCIATION

247-4299 Canada Way

Burnaby, BC, V5G 1H3

604-433-4389 | bcwwa.org